



KFC facts and figures - 2011

Here are a few facts and figures about KFC that you may be interested in:

- We sell nearly 114 million Hotwings every year in the UK and Ireland – that's about 3.6 every second, or more than 300,000 a day
- We sell more than 16 million family meals a year [Bargain Buckets, Family Feasts, Boneless Boxes, Variety Buckets, Streetwise Feasts]
- We sell more than 33.5 million boxes of Popcorn Chicken every year
- We sell over 8 million Twisters every year
- We sell approximately 3.3 million pots of beans each year
- We sell approximately 2.3 million tubs of coleslaw each year
- We sell over 7 million pots of gravy each year
- We sell 7.8 million corn cobettes every year
- We sell more than 12 million of our signature Krushems drinks every year

Our 10 best-selling items:

Product	Sales per year
Mini Fillet Burger	More than 19 million
Snack Box Popcorn Chicken	Almost 14 million
Boneless Meal for One	More than 12 million
Cheesy BBQ Roller	10 million
Wicked Zinger Meal	Almost 10 million
Three Hot Wings	Almost 9 million
2 Piece Colonel's Meal	Almost 8 million
Big Daddy Meal	More than 7 million
Fully Loaded Fillet Burger Meal	7 million
Streetwise Lunchbox	7 million

Are you a journalist?

If you would like any more information, contact our press office on: **0203 0036373**